

**Kahnawake Community Health Plan  
2012-2013**

<b>RATIONALE</b>	The 2010 Health Plan Evaluation identified seven health priorities, however, some community health activities do not perfectly align to those activities. These activities play an important supportive role in achieving the Community Health Plan.						
<b>GOAL</b>	To identify objectives and activities which contribute to multiple priorities in the achievement of the health plan.						
<b>STRATEGY</b>	To review all community activities and services and ensure they describe their contribution to the health plan.						
<b>OBJECTIVES</b>	<b>Main Activities</b>	<b>Target Group</b>	<b>Title Responsible</b>	<b>Calendar/ Dates</b>	<b>Indicators</b>	<b>Data</b>	<b>Health Impact</b>
To coordinate activities which may contribute to multiple health priorities. (Logic Model to be developed)	To develop effective communications strategies	All Staff of KSCS & KMHC	Executive Directors	Ongoing	Effective information being provided to the community Satisfaction surveys	Stats Annual report Various reports	Increased knowledge of community health priorities and their impact
	To determine which activities in specific logic models may be more appropriately addressed within a multiple support logic model	All Logic Models	Onkwa Health Priority Working Groups	2013-2014	Streamlined community health plan	Logic Models	More efficient services

**Kahnawake Community Health Plan  
2012-2013**

<p>To provide useful, accurate and credible information to the community so they can make informed and responsible decisions on priority health and social issues identified in the community health plan with the intent to improve communities health. (KSCS Communications)</p>	<p>To foster an understanding and awareness of Shakotiaa'takehnhas and the services offered by providing: a) updating website B) publish 6 issues annually of Aionkwatakaritake Newsletter c) publish annual report d) produce 24 Insiders TV Shows e) air 24 health awareness commercials (TV /Radio)</p>	<p>All Kahnawa'kehró:non and their families Funding sources</p>	<p>Communications Team</p>	<p>As required</p>	<p>Feedback from readers/viewers and an increase in inquiries on our programs / services &amp; number of newsletters/reports distributed</p>	<p>Gauging responses from the community through annual surveys/focus groups</p>	<p>Short term: Improved understanding of living a healthy lifestyle. Increased understanding of KSCS programs and services Intermediate: Improved lifestyle choices. Increased interest and participation in KSCS programs and services. Long term: Improved health and increased wellness.</p>
	<p>To help educate Kahnawa'kehró:non on the health and wellness issues that currently or may affect them by: a). Produce annually 24 "Shakotiaa'takehnhas Presents:" (closed loop cable TV programming) b). Air24 health awareness commercials (TV &amp; Radio) (Producing twelve (16) new ones annually) c). Continually update the KSCS web-site</p>	<p>All Kahnawa'kehró:non ages 7 and up Kahnawa'kehró:non using the Service Complex Lobby</p>	<p>Communications Correspondent (video) and team members</p>	<p>One health video bi weekly As needed</p>	<p>Feedback from viewers indicating an increased awareness and understanding of current health issues that affect Kahnawa'kehró:non through surveys</p>	<p>Program content is contingent on health concerns outlined in the Community Health Plan. Commercial content is based on Community Health Plan and funding sources health priorities. Streaming video and print updates as determined by KSCS and MCK Communications Teams</p>	<p>Short term: Kahnawa'kehró:non will have an increased understanding of the top health concerns / challenges that face the community. Intermediate: Kahnawa'kehró:non will be kept up-to-date on all current community health / wellness activities available. Long term: Improved health.</p>

**Kahnawake Community Health Plan  
2012-2013**

<p>To respond in a timely manner to requests for services from other programming areas at KSCS, our partners and stakeholders by assisting in the development and/or implementing a communications plan using tools available for: e.g. emergency response, Health alerts, immunizations campaigns, drinking water advisories (KSCS Communications)</p>	<p>KSCS Board of Directors, Management, Services/programs, staff, partners and stakeholders Prevention and Support services</p>	<p>Communications Team Members Promotion Educators</p>	<p>As the need arises in keeping with emerging community issues</p>	<p>Increased participation by clients</p>	<p>TV, radio and print ads in keeping with current health concerns are kept in a log</p>	<p>Short term: Provide community with factual information and alternatives in pursuing a healthier lifestyle. Intermediate: Safe practices by community members during health emergencies. Long term: improved health</p>
<p>On a weekly basis keep consistent information flowing to KSCS staff on organizational / community activities and updates that affect them through 50 Weekly BULL and internal e-mail, posters and notices annually</p>	<p>KSCS staff in main building and in all satellite offices.</p>	<p>Communications Team Members - Communication - Environmental Health Services - Home Care Nursing - Prevention and Support Services</p>	<p>Daily as information becomes available ▪Weekly As needed</p>	<p>Raised awareness of Staff on KSCS program updates and community activities / events</p>	<p>All Weekly Bulletin are archived electronically for future reference Developing a portfolio of all activities.</p>	<p>Short term: Staff awareness of current and upcoming KSCS activities / events and program updates Intermediate: Staff are better able to direct community members to healthy activities. Long term: Improved health</p>
<p>Once yearly or as required, educate staff on emergency preparedness procedures in the areas that we are responsible for.</p>	<p>KSCS staff, Board of Directors stakeholders and Clientele</p>	<p>Communications Team Members - Communication - Environmental Health Services - Home Care Nursing - Prevention and Support Services</p>	<p>Daily as information becomes available ▪Weekly As needed</p>	<p>Staff respond to emergency preparedness issues timely</p>	<p>All Weekly Bulletin are archived electronically for future reference Developing a portfolio of all activities.</p>	<p>Short term: Staff are better prepared to respond to community emergencies. Intermediate: Staff can advise community members of best practices. Long term: maintained health</p>

**Kahnawake Community Health Plan  
2012-2013**

To assist staff in developing communications plans and communication material for their program / services	KSCS Board of Directors, Management, Services/programs, staff, partners and stakeholders	Communications Correspondent (print)	As needed	Increased use of this service	Pamphlets / booklets developed by communications are kept in a file electronically for future reference	Short term: Improved understanding of living a healthy lifestyle. Intermediate: Improved lifestyle choices. Long term: Improved health
To keep consistent information flowing to the community on Kahnawakes' health priority areas identified in the CHP. Health and wellness issues by keeping an open line of communications with Kahnawa'kehró:non through articles, print, radio, TV and web-site.	All Kahnawa'kehró:non	Communications Team	Weekly or as needed to meet emerging community issues	Weekly updates keeping Kahnawa'kehró:non informed on health and wellness issues	Ads and articles are kept in an on-going log for future reference	Short term: Provide community with factual information and alternatives in pursuing a healthier lifestyle. Intermediate: Increased community awareness and participation in all program / services available. Long term: Improved health.

**Kahnawake Community Health Plan  
2012-2013**

<p>To continually educate Kahnawa'kehró:non on the health issues</p>	<p>All Kahnawa'kehró:non and their families Alcohol beverage servers Frontline workers Partnering organizations</p>	<p>Primary Prevention /Promotion/Educators Communications team</p>	<p>Monthly As they emerge</p>	<p>Number of consults &amp; participants</p>	<p>Registration rates Requests for Services Workshop Media Demographics Number of Participants Evaluations Documented educational workshop</p>	<p>Short term: Improved understanding of living a healthy lifestyle. More awareness of new/improved techniques to service delivery. Intermediate: Kahnawa'kehró:non becoming more responsible for making healthier lifestyle choices. Increased success in service delivery Long term: Improved health Improved quality of life for Kahnawa'kehró:non  Parents will be better able to identify drug usage and influencing treatment if necessary and at an earlier level of addictions.</p>
<p>On a request basis provide educational/skills building workshops / materials to clients referred by prevention and support services addressing addiction issues.</p>	<p>Clientele of Prevention and Support</p>	<p>Promotion Educators and other Communication Team Members</p>	<p>Upon Request</p>	<p>Number of Participants</p>	<p>Service Plans Client Contact Forms</p>	<p>Short term: Improved awareness about healthier lifestyle choices. Intermediate: Improved lifestyle choices. Long term: Improved health</p>

**Kahnawake Community Health Plan  
2012-2013**

<p>To provide support services efficiently and effectively to all Health Transfer client service teams within our available resource in order to assist them to realize Community Health Plan priorities. (KSCS Administration/Operations)</p>	<p>To provide Admin and Operations services such as Reception, Finance, IT and Maintenance</p>	<p>All Staff</p>	<p>Team Leaders</p>	<p>Ongoing</p>	<p>Minimal client wait times Prompt and efficient administrative &amp; financial services 3 Windows NT servers 3 Windows 2000 servers 95 computer/laptops at Main Building 6 satellite offices within Kahnawake 2 networks 50 computers for Health transfer staff Safe and clean facilities</p>		<p>Allows clients and staff to effectively access facilities which are a clean and safe environment.</p>
<p>To provide support services efficiently and effectively to client service teams, within our available resources, in order to assist in realizing Community Health Plan priorities (KMHC Operations)</p>	<p>To provide administrative, technical &amp; information systems assistance/support</p>	<p>Director of Nursing Director of Professional services Finance Dept All staff External organizations Governments Partners</p>	<p>Director of Nursing Director of Professional services Finance Manager Director of Operations</p>	<p>5 days/week</p>		<p>35 hours/week 14 hours/week</p>	<p>Affords Senior Management and the finance dept the administrative support necessary to plan, organize, direct and control services provided to clients and the community. Allows client service teams to effeciently and effectively utilize network environment for all information technology needs</p>

**Kahnawake Community Health Plan  
2012-2013**

<p>To provide wellness activities to Kahnawa'kehró:non-non that reduces barriers to physical activity in at risk populations, reduces their risk of chronic/preventable illness, increases access to health education and opportunity, and provides/facilitates tools for self-care. (KMHC Operations)</p>	<p>To provide culture and language activities</p>	<p>Entire KMHC employee populations and their families, &gt; 200 employees</p>	<p>Director of Operations</p>	<p>2 days/week, permanent part time</p>		<p>14 hours/week</p>	
<p>Support strategies targeted at increasing the safety, health and well being of our families. (Brighter Futures)</p>	<p>To increase the community's knowledge and understanding of the safety, health and social problems faced by our families and how this affects their future.</p>	<p>Children, youth and their families</p>	<p>Brighter Futures Coordinator Select Organization Directors Program Coordinators Project Coordinators</p>	<p>All Brighter Futures initiatives operate on a fiscal year cycle April thru March</p>	<p>Feedback from community members Participation rates Monthly &amp; final reports required from all projects Community organizations, Regional &amp; provincial reports, incidence and prevalence rates being decreased or elevated</p>	<p>Project work plans Registration rates Participation logs RAMQ/Health Canada stats</p>	<p>Improved services for children, youth and families. Community awareness of the prevalent health issues affecting their children can prevent/reduce incidence rates. Long term reduction in required health and social services interventions Healthy more aware children, youth and families</p>

**Kahnawake Community Health Plan  
2012-2013**

<p>To support long-term projects to develop and provide effective strategies to reduce the safety, health and social problems of our families to ensure a brighter future.</p>	<p>Children, youth and their families</p>	<p>Brighter Futures Coordinator Director, KYC Program/Project Coordinators</p>	<p>All Brighter Futures initiatives operate on a fiscal year cycle April thru March</p>	<p>Feedback from community members Participation rates Monthly &amp; final reports required from all projects Community organizations, Regional &amp; provincial reports, incidence and prevalence rates being decreased or elevated</p>	<p>Project work plans Registration rates Participation logs</p>	<p>Improved services for children, youth and families. Community awareness of the prevalent health issues affecting their children can prevent/reduce incidence rates. Long term reduction in required health and social services interventions Healthy more aware children, youth and families</p>
<p>To encourage new projects to promote innovative ways of incorporating cultural values and the important roles those values have in developing healthy families.</p>	<p>Children, youth and their families</p>	<p>Brighter Futures Coordinator Project Coordinators</p>	<p>All Brighter Futures initiatives operate on a fiscal year cycle April thru March</p>	<p>Feedback from community members Participation rates Monthly &amp; final reports required from all projects</p>	<p>Project work plans Registration rates Participation logs</p>	<p>Improved services for children, youth and families. Community awareness of the prevalent health issues affecting their children can prevent/reduce incidence rates. Long term reduction in required health and social services interventions</p>

**Kahnawake Community Health Plan  
2012-2013**

<p>To ensure that the selection process is based on emerging needs and is efficient and effective in selecting and supporting projects.</p>	<p>Children, youth and their families</p>	<p>Brighter Futures Coordinator</p>	<p>All Brighter Futures initiatives operate on a fiscal year cycle April thru March</p>	<p>Feedback from community members Participation rates Monthly &amp; final reports required from all projects Community organizations, Regional &amp; provincial reports, incidence and prevalence rates being decreased or elevated</p>	<p>Project work plans Registration rates Participation logs Transfer Evaluation Updates</p>	<p>Improved services for children, youth and families. Community awareness of the prevalent health issues affecting their children can prevent/reduce incidence rates. Long term reduction in required health and social services interventions Healthy more aware children, youth and families</p>
<p>To maintain an effective communication process with all stakeholders.</p>	<p>Children, youth and their families</p>	<p>Brighter Futures Coordinator Director, KYC Program/Project Coordinators</p>	<p>All Brighter Futures initiatives operate on a fiscal year cycle April thru March</p>	<p>Feedback from community members Participation rates Community organizations, Regional &amp; provincial reports, which reflect incidence and prevalence rates being decreased or elevated</p>	<p>Project work plans Registration rates Participation logs Transfer Evaluation Updates</p>	<p>Improved services for children, youth and families. Community awareness of the prevalent health issues affecting their children can prevent/reduce incidence rates. Long term reduction in required health and social services interventions Healthy more aware children, youth and families</p>

**Kahnawake Community Health Plan  
2012-2013**

<p>To ensure there are adequate resources for the operations to carry out the goals of Brighter Futures.</p>	<p>Children, youth and their families</p>	<p>Brighter Futures Coordinator Director, KYC Program/Project Coodinators</p>	<p>All Brighter Futures initiatives operate on a fiscal year cycle April thru March</p>	<p>Feedback from community members Participation rates Community organizations, Regional &amp; provincial reports, which reflect incidence and prevalence rates being decreased or elevated</p>	<p>Project work plans Registration rates Participation logs Transfer Evaluation Updates</p>	<p>Improved services for children, youth and families. Community awareness of the prevalent health issues affecting their children can prevent/reduce incidence rates.</p>
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**Kahnawake Community Health Plan  
2012-2013**

<b>Rationale</b>	The Community Health Plan has identified seven (7) Health Priorities. Of these seven, Brighter Futures has identified four priorities which can readily be targeted by our participants and adapt their programs to address.						
<b>Goal</b>	Support strategies targeted at increasing the safety, health and well being of our families.						
<b>Strategy</b>	Brighter Futures will assist project coordinators to identify objectives and supporting activities which address the health priorities. Project coordinators must submit a proposal to the subcommittee for review prior. The subcommittee will select projects which best address health priority issues.						
<b>Objectives</b>	<b>Main Activities</b>	<b>Target Group</b>	<b>Title Responsible</b>	<b>Calendar/Dates</b>	<b>Indicators</b>	<b>Data</b>	<b>Health Impact</b>
To increase the community's knowledge and understanding of the safety, health and social problems faced by our families and how this affects their future.	Projects must benefit children, youth and their families. Project must demonstrate how they will address three or more of the Community's health problems:	Children, Youth and their Families	Brighter Futures Coordinator	All Brighter Futures Initiatives operate on a Fiscal Year Cycle:	Feedback from community members	Project Work Plans	Improved services for children, youth and families
	Alcohol and Drug Abuse		Select Organization Directors	April thru March	Participation rates of children, youth and families.	Registration rates	Community awareness of the prevalent health issues affecting their children can prevent / reduce incidence rates.
	Violence (mental, physical, emotional)		Program Coordinators		Monthly and Final reports required from all projects.	Participation Logs	Long-term, reduction in required health and social services interventions

**Kahnawake Community Health Plan  
2012-2013**

Objectives	Main Activities	Target Group	Title Responsible	Calendar/Dates	Indicators	Data	Health Impact
	Diabetes Cardiovascular Disease		Project Coordinators		Community Organizations, Regional and Provincial reports, which reflect incidence and prevalence rates being decreased or elevated.	RAMQ / Health Canada stats	Healthy more aware children, youth and families.
	Mental Health (depression, suicide, emotional illness, schizophrenia)						
	Cancer						
	STD/HIV/AIDS						
	Prenatal/Family Planning and Birth Control						
	Obesity/Poor Eating/ Bulimia/Anorexia						
	Accidents and Injuries						

Objectives	Main Activities	Target Group	Title Responsible	Calendar/Dates	Indicators	Data	Health Impact
To support long-term projects to develop and provide effective strategies to reduce the safety, health and social problems of our families to ensure a brighter future.	KSCS Board of Directors has identified 5 community projects which will receive recurring funding. Exempt from application process but must comply with all other Brighter Futures criteria.	Children, Youth and their Families	Brighter Futures Coordinator	All Brighter Futures Initiatives operate on a Fiscal Year Cycle:	Feedback from community members	Project Work Plans	Improved services for children, youth and families
	Kahnawake Youth Center		Director, KYC	April thru March	Participation rates of children, youth and families.	Registration rates	A community more aware of the prevalent health issues affecting their children can prevent / reduce incidence rates.
	Drama Project		Program / Project Coordinators		Monthly and Final reports required from all projects.	Participation Logs	Long-term, reduction in required health and social services interventions
	Our Gang Program				Community Organizations, Regional and Provincial reports, which reflect		Healthy more aware children, youth and families.
	Teen Drop-In Project						

Objectives	Main Activities	Target Group	Title Responsible	Calendar/Dates	Indicators	Data	Health Impact
					incidence and prevalence rates being decreased or elevated.		
	Primary Health Initiative						
To encourage new projects to promote innovative ways of incorporating cultural values and the important roles those values have in developing healthy families.	Newspaper articles commending existing projects, speak to the value of the Brighter Futures Initiative.	Children, Youth and their Families	Brighter Futures Coordinator	All Brighter Futures Initiatives operate on a Fiscal Year Cycle:	Feedback from community members	Project Work Plans	Improved services for children, youth and families
	Communications Campaign to inform community of application process and also eligibility criteria.		Project Coordinators	April thru March	Participation rates of children, youth and families.	Registration rates	A community more aware of the prevalent health issues affecting their children can prevent / reduce incidence rates.
	Workshops conducted to inform all interested community members of possibilities.				Monthly and Final reports required from all projects.	Participation Logs	Long-term, reduction in required health and social services interventions

**Kahnawake Community Health Plan  
2012-2013**

<b>Objectives</b>	<b>Main Activities</b>	<b>Target Group</b>	<b>Title Responsible</b>	<b>Calendar/Dates</b>	<b>Indicators</b>	<b>Data</b>	<b>Health Impact</b>
To ensure that the selection process is based on emerging needs and is efficient and effective in selecting and supporting projects.	Selection committee is comprised of representatives from the two organizations charged with providing health & social services.	Children, Youth and their Families	Brighter Futures Coordinator	All Brighter Futures Initiatives operate on a Fiscal Year Cycle:	Feedback from community members	Project Work Plans	Improved services for children, youth and families
	Community health needs are assessed annually and priorities are updated regularly.			April thru March	Participation rates of children, youth and families.	Registration rates	A community more aware of the prevalent health issues affecting their children can prevent / reduce incidence rates.
	Prior to selection process this committee receives update on the community's health priorities.				Monthly and Final reports required from all projects.	Participation Logs	Long-term, reduction in required health and social services interventions

**Kahnawake Community Health Plan  
2012-2013**

Objectives	Main Activities	Target Group	Title Responsible	Calendar/Dates	Indicators	Data	Health Impact
					Community Organizations, Regional and Provincial reports, which reflect incidence and prevalence rates being decreased or elevated.	Transfer Evaluation Updates	Healthy more aware children, youth and families.
To maintain an effective communication process with all stakeholders.	All programs / projects are required to submit activity and budget reports including receipts – monthly.	Children, Youth and their Families	Brighter Futures Coordinator	All Brighter Futures Initiatives operate on a Fiscal Year Cycle:	Feedback from community members	Project Work Plans	Improved services for children, youth and families
	Projects may be required to make a presentation to the selection committee regarding their progress during the course of their project.		Director, KYC	Aril thru March	Participation rates of children, youth and families.	Registration rates	A community more aware of the prevalent health issues affecting their children can prevent / reduce incidence rates.

**Kahnawake Community Health Plan  
2012-2013**

Objectives	Main Activities	Target Group	Title Responsible	Calendar/Dates	Indicators	Data	Health Impact
	All programs / projects are required to produce and submit an annual report including an evaluation of the project and all resource material developed during the course of the project		Program / Project Coordinators		Community Organizations, Regional and Provincial reports, which reflect incidence and prevalence rates being decreased or elevated.	Participation Logs	Long-term, reduction in required health and social services interventions
						Transfer Evaluation Updates	Healthy more aware children, youth and families.
To ensure there are adequate resources for the operations to carry out the goals of Brighter Futures.	All programs / projects are required to submit financial reports with receipts, monthly in order to receive payments for expenses.	Children, Youth and their Families	Brighter Futures Coordinator	All Brighter Futures Initiatives operate on a Fiscal Year Cycle:	Feedback from community members	Project Work Plans	A community more aware of the prevalent health issues affecting their children can prevent / reduce incidence rates.

**Kahnawake Community Health Plan  
2012-2013**

Objectives	Main Activities	Target Group	Title Responsible	Calendar/Dates	Indicators	Data	Health Impact
	Financial statements are provided to project coordinators monthly to prevent going over budget		Director, KYC	April thru March	Participation rates of children, youth and families.	Registration rates	Improved services for children, youth and families
			Program / Project Coordinators		Community Organizations, Regional and Provincial reports, which reflect incidence and prevalence rates being decreased or elevated.	Participation Logs	
						Transfer Evaluation Updates	

<b>Rationale</b>	By providing useful, accurate and credible information community members will make informed decisions about lifestyle practices, participation in prevention efforts, securing services and engaging in community mobilization efforts to address priority health and social issues resulting in improved health.							
<b>Goal</b>	To provide useful, accurate and credible information to the community so they can make informed and responsible decisions on priority health and social issues identified in the community health plan with the intent to improve communities health.							
<b>Strategy</b>	Our approach to achieving the goal will be to build stronger partnerships to support and assist in disseminating information as well as demonstrate the interrelationships between health and social issues when opportunities present themselves.							
<b>Objectives</b>	<b>Main Activities</b>	<b>Target Group</b>	<b>Title Responsible</b>	<b>Calendar/ Dates</b>	<b>Indicators</b>	<b>Data</b>	<b>Health Impact</b>	<b>Quantitative</b>
To foster an understanding and awareness of Shakotiiia'takehnhas and the services offered by providing:  a. Continually update the KSCS web-site	Conduct research on health priorities. Develop communications plans for priority areas. Develop/strengthen partnerships. Develop and produce communications materials.	All Kahnawa'kehró:non and their families	Communications Team	As required	Feedback from readers and an increase in inquiries on our programs / services & number of newsletters/reports distributed	Gauging responses from the community through annual surveys / focus groups	<b>Short term:</b> Improved understanding of living a healthy lifestyle. <b>Intermediate:</b> Improved lifestyle choices. <b>Long term:</b> Improved health	Health topics: <ul style="list-style-type: none"> <li>• Addictions</li> <li><i>Violence</i></li> <li>• Mental Health</li> <li><i>Suicide</i></li> <li>• Learning Disabilities</li> <li>• Cardiovascular</li> <li>• Cancer</li> <li>• Diabetes</li> <li>• Obesity</li> <li>• Parenting</li> <li>• Teen Issues</li> <li>• Other</li> </ul>

Objectives	Main Activities	Target Group	Title Responsible	Calendar/ Dates	Indicators	Data	Health Impact	Quantitative
<p>b. Publish 6 issues annually of the Aionkwatakari:teke newsletter</p> <p>c. Publish yearly 1 Annual Report</p>		<p>Funding sources All Kahnawa'kehró:non</p>		<p>Six times a year</p> <p>July</p>			<p><b>Short term:</b> Increased understanding of KSCS programs and services available to Kahnawa'kehró:non <b>Intermediate:</b> Increased interest and participation in KSCS programs and services. <b>Long term:</b> Increased wellness.</p>	<p>a) Aionkwatakari:teke: # of KSCS Departments &amp; staff attending the planning sessions # of external partners attending planning sessions # Articles submitted (internal &amp; external) # Articles printed • Addictions <i>Violence</i> • Mental Health <i>Suicide</i> • Learning Disabilities • Cardiovascular • Cancer • Diabetes • Obesity • Parenting • Teen Issues • Other Number of newsletters distributed # of reports distributed</p>

Objectives	Main Activities	Target Group	Title Responsible	Calendar/ Dates	Indicators	Data	Health Impact	Quantitative
d. Produce 24 KSCS Insiders annually that assist Kahnawa'kehró:non to become better consumers of holistic health.		All Kahnawa'kehró:non and their families		Bi weekly	Feedback from viewers and an increase in inquiries on our programs / services	Gauging responses and interest through a fiscal year-end community evaluation survey		c) Insiders # of departments / programs highlighted # of staff interviewed  Health topics: • Addictions <i>Violence</i> • Mental Health <i>Suicide</i> • Learning Disabilities • Cardiovascular • Cancer • Diabetes • Obesity • Parenting • Teen Issues • Other

Objectives	Main Activities	Target Group	Title Responsible	Calendar/Dates	Indicators	Data	Health Impact	Quantitative
<p>To help educate Kahnawa'kehró:non on the health and wellness issues that currently or may affect them by:</p> <p>a. Produce annually 24 "Shakotiia'takehnhas Presents:" (closed loop cable TV programming)</p> <p>b. Air 24 health awareness commercials (TV &amp; Radio) <i>(Producing twelve (16))</i></p> <p>d. Continually update the KSCS web-site</p>	<p>Plan, research, develop, network, produce and evaluate</p>	<p>All Kahnawa'kehró:non ages 7 and up All Kahnawa'kehró:non. Kahnawa'kehró:non using the Service Complex Lobby</p> <p>a) All Kahnawa'kehró:non and their families</p> <p>b) All Kahnawa'kehró:non and their families</p> <p>d) All Kahnawa'kehró:non and their families</p>	<p>Communications Correspondent (video) and team members</p>	<p>a) One health video bi weekly</p> <p>b) Bi weekly</p> <p>d) As needed</p>	<p>Feedback from viewers indicating an increased awareness and understanding of current health issues that affect Kahnawa'kehró:non through surveys</p>	<p>Program content is contingent on health concerns outlined in the Community Health Plan. Commercial content is based on Community Health Plan and funding sources health priorities. Streaming video and print updates as determined by KSCS and MCK Communications Teams</p>	<p><b>Short term:</b> Kahnawa'kehró:non will have an increased understanding of the top health concerns / challenges that face the community. <b>Intermediate:</b> Kahnawa'kehró:non will be kept up-to-date on all current community health / wellness activities available. <b>Long term:</b> Improved health.</p>	<p># of TV Programs, Awareness commercials, PSA messages and Web-updates addressing the following health problem areas:</p> <ul style="list-style-type: none"> <li>• Addictions</li> <li><i>Violence</i></li> <li>• Mental Health</li> <li><i>Suicide</i></li> <li>• Learning Disabilities</li> <li>• Cardiovascular</li> <li>• Cancer</li> <li>• Diabetes</li> <li>• Obesity</li> <li>• Parenting</li> <li>• Teen Issues</li> <li>• Other</li> </ul>

Objectives	Main Activities	Target Group	Title Responsible	Calendar/ Dates	Indicators	Data	Health Impact	Quantitative
To respond in a timely manner to requests for services from other programming areas at KSCS, our partners and stakeholders by assisting in the development and/or implementing a communications plan using tools available for: e.g. emergency response, Health alerts, immunizations campaigns, drinking water advisories	Network, research, Plan, develop, produce and evaluate communication timelines. Coordinating Community Prevention Campaigns for Prevention & Support Services.	KSCS Board of Directors, Management, Services/programs, staff, partners and stakeholders Prevention and Support services	Communications Team Members Promotion Educators	As the need arises in keeping with emerging community issues	Increased participation by clients	TV, radio and print ads in keeping with current health concerns are kept in a log	<b>Short term:</b> Provide community with factual information and alternatives in pursuing a healthier lifestyle. <b>Intermediate:</b> Safe practices by community members during health emergencies. <b>Long term:</b> improved health	# of requests for assistance both internal and external. Type of request; - Awareness / Training - Articles - Communications Plan - Graphic Design - Photography - - Eastern Door - Radio Commercial - - PSA - Talkshow - Press Release - Poster • Violence • Mental Health • Suicide • Learning Disabilities • Cardiovascular • Cancer • Diabetes • Obesity • Parenting • Teen Issues • Other

Objectives	Main Activities	Target Group	Title Responsible	Calendar/ Dates	Indicators	Data	Health Impact	Quantitative
<p>on a weekly basis keep consistent information flowing to KSCS staff on organizational / community activities and updates that affect them through 50 Weekly BULL and internal e-mail, posters and notices annually</p> <p>Once yearly or as required, educate staff on emergency preparedness procedures in the areas that we are responsible for.</p>	<p>Network, research, plan and produce communication materials. Produce 50 weekly bulletins Deliver in-house training when required</p>	<p>KSCS staff in main building and in all satellite offices.</p> <p>KSCS staff, Board of Directors stakeholders and Clientele</p>	<p>Communications Team Members - Communication - Environmental Health Services - Home Care Nursing - Prevention and Support Services</p>	<p>Daily as information becomes available •Weekly</p> <p>As needed</p>	<p>Raised awareness of Staff on KSCS program updates and community activities / events</p> <p>Staff respond to emergency preparedness issues timely</p>	<p>All Weekly Bulletin are archived electronically for future reference Developing a portfolio of all activities.</p>	<p><b>Short term:</b> Staff awareness of current and upcoming KSCS activities / events and program updates <b>Intermediate:</b> Staff are better able to direct community members to healthy activities. <b>Long term:</b> Improved health</p> <p><b>Short term:</b> Staff are better prepared to respond to community emergencies. <b>Intermediate:</b> Staff can advise community members of best practices. <b>Long term:</b> maintained health</p>	<p># of Weekly Bulletin - Level of participation by department - Management Input - Suggestion Box / Q&amp;A - Announcements - Photos of events by departments and our partners Number of staff reporting to have influenza</p>

Objectives	Main Activities	Target Group	Title Responsible	Calendar/Dates	Indicators	Data	Health Impact	Quantitative
To assist staff in developing communications plans and communication material for their program / services	Plan, research, develop, network, produce communication materials and evaluate	KSCS Board of Directors, Management, Services/programs, staff, partners and stakeholders	Communications Correspondent (print)	As needed	Increased use of this service	Pamphlets / booklets developed by communications are kept in a file electronically for future reference	<p><b>Short term:</b> Improved understanding of living a healthy lifestyle. <b>Intermediate:</b> Improved lifestyle choices.</p> <p><b>Long term:</b> Improved health</p>	<p># of requests for assistance</p> <p>Type of Request:</p> <ul style="list-style-type: none"> <li>▪ Radio commercial / PSA / talk show</li> <li>▪ Pamphlet</li> <li>▪ Signs</li> <li>▪ Video / editing</li> </ul> <p>Health Problem Areas:</p> <ul style="list-style-type: none"> <li>• Violence</li> <li>• Mental Health</li> <li>• Suicide</li> <li>• Learning Disabilities</li> <li>• Cardiovascular</li> <li>• Cancer</li> <li>• Diabetes</li> <li>• Obesity</li> <li>• Parenting</li> <li>• Teen Issues</li> <li>• Other</li> </ul> <p>What service area</p> <ul style="list-style-type: none"> <li>▪ Promotional Items</li> <li>▪ Poster</li> <li>▪ Outdoor</li> </ul> <p>Addressing the following</p> <ul style="list-style-type: none"> <li>- Addictions</li> </ul>
To keep consistent information flowing to the community on Kahnawakes' health priority areas identified in the CHP. Health and wellness issues by keeping an open line of communications with Kahnawa'kehró:non through articles, print,	Plan, research, develop, network, produce/production and evaluate	All Kahnawa'kehró:non	Communications Team	Weekly or as needed to meet emerging community issues	Weekly updates keeping Kahnawa'kehró:non informed on health and wellness issues	Ads and articles are kept in an on-going log for future reference	<p><b>Short term:</b> Provide community with factual information and alternatives in pursuing a healthier lifestyle. <b>Intermediate:</b> Increased community awareness and participation in all program / services available. <b>Long term:</b> Improved health.</p>	<ul style="list-style-type: none"> <li>▪ Number of Articles</li> <li>▪ Number of PSA's</li> <li>▪ Number of Radio PSA's</li> <li>▪ Number of TV Commercials</li> <li>▪ Number of Radio Ads</li> <li>▪ Number of Radio Ads</li> <li>▪ Number of TV PSA's</li> <li>▪ Number of TV Commercials</li> <li>▪ Number of Web-site updates</li> </ul>

Objectives	Main Activities	Target Group	Title Responsible	Calendar/Dates	Indicators	Data	Health Impact	Quantitative
<p>To continually educate Kahnawa'kehró:non on the health issues by:</p> <p>Hosting 10 Community health awareness campaigns annually.</p>	<p>Research Planning Networking Develop culturally appropriate articles, pamphlets, print ads - posters - signs, radio commercials, TV commercials - presentations, Traveling information boards and updating the KSCS web-site.</p>	<p>All Kahnawa'kehró:non and their families</p>	<p>Primary Prevention /Promotion/Educators</p>	<p>monthly as to support prevention calendar</p>	<p>Number of participants</p>	<p>Registration rates Requests for Services Workshop Media Demographics Number of Participants Evaluations</p>	<p><b>Short term:</b> Improved understanding of living a healthy lifestyle. <b>Intermediate:</b> Kahnawa'kehró:non becoming more responsible for making healthier lifestyle choices <b>Long term:</b> Improved health Improved quality of life for Kahnawa'kehró:non</p>	<p># of Articles # Radio commercials # # # of participants # Pamphlets Eastern Door Ads # of Outdoor signs Addressing: Addictions Violence Mental Health Suicide Learning Disabilities Cardiovascular Cancer Diabetes Obesity Parenting Teen Issues Other Number of Community Trainings addressing: Addictions (Server Responsibility Training) Violence Parenting Mental Health Teen Issues Cardiovascular</p> <p>10 Community health awareness campaigns.</p> <p># of campaign Addressing: Addictions Violence Mental Health Suicide Learning Disabilities Cardiovascular Cancer Diabetes Obesity Parenting Teen Issues</p>

Objectives	Main Activities	Target Group	Title Responsible	Calendar/ Dates	Indicators	Data	Health Impact	Quantitative
Coordinate 6 mini-information health booths annually that address three (3) or less Health priority areas.				Bi-monthly				# Information Kiosks # of Participants Information Booths: Location / excellent / sufficient / needs improvement Time Frame: excellent / sufficient / needs improvement Quality of Information: excellent / sufficient / needs improvement Quantity of Information: Too much / ideal / not enough
Annually host 1 responsible Server Training Workshop to educate 15 community members		Kahnawa'kehró:non who serve alcohol beverages		Sept through June				Number of participants Establishments participating Workshop locations: excellent / sufficient / needs improvement Location / excellent / sufficient / needs improvement Time Frame: excellent / sufficient / needs improvement Quality of Information: excellent / sufficient / needs improvement Quantity of Information: Too much / ideal / not enough
Annually, provide 1 Drug Identification / awareness Workshop		Parents whose children may be using drugs		June or when requested			Parents will be better able to identify drug usage and influencing treatment if necessary and at an earlier level of addictions.	
Annually educate 15 community members using the Applied Suicide Prevention Training (ASIST)		All Kahnawa'kehró:non		September				
Annually educate 15 community members using the Mental Health First Aid Training model.		Frontline workers involved with youth		May – November - February				
Biennially educate 15 community frontline workers in Critical Incident Stress Debriefing training **		Community frontline workers, teachers and staff from community organizations.		TBD				

Objectives	Main Activities	Target Group	Title Responsible	Calendar/ Dates	Indicators	Data	Health Impact	Quantitative
Annually, coordinate 8 workshops that keep community members, KSCS staff and our partner organizations updated on new developments in the health field identified in the CHP.	Research health priority subject, Network Plan Develop, coordinate, host and evaluate workshops	Frontline workers, Community partnering organizations & Kahnawa'kehró:non whose families are most at risk	Promotion/Educators, other KSCS programming staff, organizational partners & Communication Team members	As they emerge	Number of consults and participants	Documented Educational Workshop	<b>Short term:</b> More awareness about new/improved techniques to service delivery. <b>Intermediate:</b> increased success in service delivery. <b>Long term:</b> Improved health	# of requests for workshops Service Area Topic: • Addictions <i>Violence</i> • Mental Health <i>Suicide</i> • Learning Disabilities • Cardiovascular • Cancer • Diabetes • Obesity • Parenting • Teen Issues • Other
On a request basis provide educational/skills building workshops / materials to clients referred by prevention and support services addressing addiction issues.	Research and develop communications strategy, Develop culturally appropriate resource material, Develop and deliver educational sessions, Complete and submit client progress reports	Clientele of Prevention and Support	Promotion Educators and other Communication Team Members	Upon Request	Number of Participants	Service Plans Client Contact Forms	<b>Short term:</b> Improved awareness about healthier lifestyle choices. <b>Intermediate:</b> Improved lifestyle choices. <b>Long term:</b> Improved health	# of Referrals of Participants What Service Area Type / Date • Addictions <i>Violence</i> • Mental Health <i>Suicide</i> • Learning Disabilities • Cardiovascular • Cancer • Diabetes • Obesity • Parenting • Teen Issues • Other

Goal	To provide support services efficiently and effectively to client service teams, within our available resources, in order to assist in realizing Community Health Plan priorities							
Objectives	Main Activities	Target Group	Responsible Contact	Calendar/ Dates	Indicators	Data	Health Impact	Review
To provide administrative assistance	Organize and control the clerical aspects of the offices of the Director of Nursing and the Director of Professional Services	Director of Nursing/Director of Professional Services	Director of Nursing/Director of Professional Services	5 day work-week		35 hours/week	Affords Senior Management the administrative support necessary to plan, organize, direct and control services provided to clients and the community	Providing daily administrative, secretarial support
	Liaise between the two Directors and the hospital community, maintaining good lines of communication within the hospital community							
	Provide clerical assistance to both Directors in day-to-day activities							
To provide technical assistance	Organize and control the clerical aspects of the Finance Department	Finance Department	Finance Manager	2 days/week		14 hours/week	Affords the Finance Department the support necessary to	Providing daily financial departmental support
To provide information systems' services	Provide the proper functioning, planning, implementation and evaluation of the computer network	Entire employee population and stakeholders, external organizations, governments, partners	Director of Operations	5 day work-week, permanent part-time		21 hours/week	Allows client service teams to efficiently and effectively utilize network environment for all information technology needs	

Goal	To provide wellness activities to Kahnawa'kehró:non-non that reduces barriers to physical activity in at risk populations, reduces their risk of chronic/preventable illness, increases access to health education and opportunity, and provides/facilitates tools for self-care.							
Objectives	Main Activities	Target Group	Responsible Contact	Calendar/ Dates	Indicators	Data	Health Impact	Review
To provide culture and language activities		Entire KMHC employee population and their families, > 200 employees	Director of Operations	2 days/week, permanent part0time		14 hours/week		

Goal	To reduce morbidity and mortality related to preventable risk factors for chronic disease.							
Objectives	Main Activities	Target Group	Responsible Contact	Calendar/ Dates	Indicators	Data	Health Impact	Review
To provide awareness, or educational opportunities for at-risk groups for Diabetes	Diabetes: Blood glucose screening booths Display boards Workshops	Adult population with preventable risk factors.	CHU Nurse	May June November	Increased demand for screening opportunities.	Number of screenings 500+n no new/undetected diabetes found  Number of requests for workshops-  Number of requests for assessment	Decreased number of undetected diabetic/IFG persons in community.	Well educated community re: diabetes. - people ask informed questions.-changed venue of road show to march to co-incide with nutrition month

**Kahnawake Community Health Plan  
2012-2013**

KSCS : Operations, Administration, Finance, Information Systems, Maintenance Cleaning Teams

<b>Rationale</b>	Operations activities are mandated by Health Transfer Agreement						
<b>Goal</b>	To provide support services efficiently and effectively to all Health Transfer client service teams within our available resource in order to assist them to realize Community Health Plan priorities.						
<b>Strategy</b>	Providing a safe/clean work environment benefits employee morale, paying our bills in a timely manner enhances our reputation as an organization, and finally our receptionists present themselves in a professional manner encouraging positive feedback from community members.						
<b>Objectives</b>	<b>Main Activities</b>	<b>Target Group</b>	<b>Title Responsible</b>	<b>Calendar/Dates</b>	<b>Indicators</b>	<b>Data</b>	<b>Health Impact</b>
To provide Reception/Greeter, Meeting Room. Mail Coordination Services	To answer telephone calls and direct to appropriate staff; to greet clients, public, direct them to meeting rooms, oversee all meeting and lobby bookings, daily coffee setup, service for meetings, daily mail login/out, prepare all outgoing mail, keep daily log of staff whereabouts, prompt delivery to staff all incoming delivered mail	All Health Transfer services, staff, clients and general public	Team leader-Greeter Reception Services	All services are provided daily, year round between 8:00 a.m. and 10:00 p.m. and on weekends as required	minimal client wait times,efficient answering and mail handling	2 full time day staff, 2 full time evening staff, plus on-call temporary replacement staff.	Allows client services staff to effectively access facilities to provide services

**Kahnawake Community Health Plan  
2012-2013**

KSCS : Operations, Administration, Finance, Information Systems, Maintenance Cleaning Teams

To provide Administrative Assistants	To provide case manager processing/service plans, typing, photocopy, report input, minutes, faxes, office supplies and equipment support to each integrated client services team	All Health Transfer services,staff	Team leader-Administrative Assistants	All services are provided daily, year round between 8:00 a.m. and 4:00 p.m.	prompt and efficient serviceand procesing of documents	4 full time day staff replace one another as needed	Allows client services staff to efficiently provide services to clients and community
To provide Finance Services	To provide a full range of finance services; Payroll, benefits administration, Revenue/Accounts receivable and Expense/Accounts payable, general ledger, Audit, Financial reporting GAAP fund accounting	Health transfer program services staff.	Team leader-Finance Services	All services are provided daily, year round between 8.00am and 4.00 pm	efficient processing of financial transactions,weekly payroll, monthly financial reports and effective participation on annual and special financial audits.	4 full time day staff.	Allows staff to efficiently, receive pay and benefits, expense processing and budget reporting.
To provide Information Systems Services	To provide a full range of computer, network, hardware, and software services, using Windows NT, 2000 server, 2000 Professional Office Word, Excel software, Accpacc, Case Manager,	Health Transfer program services staff, Finance services, Greeter Reception services, Maintenance services and management	Manager-Information Systems services	All services are provided daily, year round, major shut downs, system upkeep, during evenings and weekends as required.	3 Windows NT servers, 3 Windows 2000 servers, 95 computers/laptops at main building, 6 satellite offices within Kahnawake, 2 networks, 50 computers for Health transfer staff	2 full time staff .	Allows staff to efficiently and effectively utilize network environment for all their software needs.

**Kahnawake Community Health Plan  
2012-2013**

KSCS : Operations, Administration, Finance, Information Systems, Maintenance Cleaning Teams

To provide Maintenance and Cleaning Services	To provide a clean workplace, needed repairs and safety checks are performed on buildings and mechanical systems. Provides for snow clearing and safety salt of entrance/exits and logistics	Health transfer program services staff, Finance services, Greeter Reception services, Maintenance services and management	Team leader- Maintenance and cleaning team	All services are provided daily, year round, between 7.00am and 10.00 pm and weekends as needed.	provides safe and clean environment for main office building and six satellite offices within Kahnawake,	4 full time maintenance staff 1 full time and 3 part time cleaning staff.	Allows Health transfer staff to work in a clean and safe office environment.
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